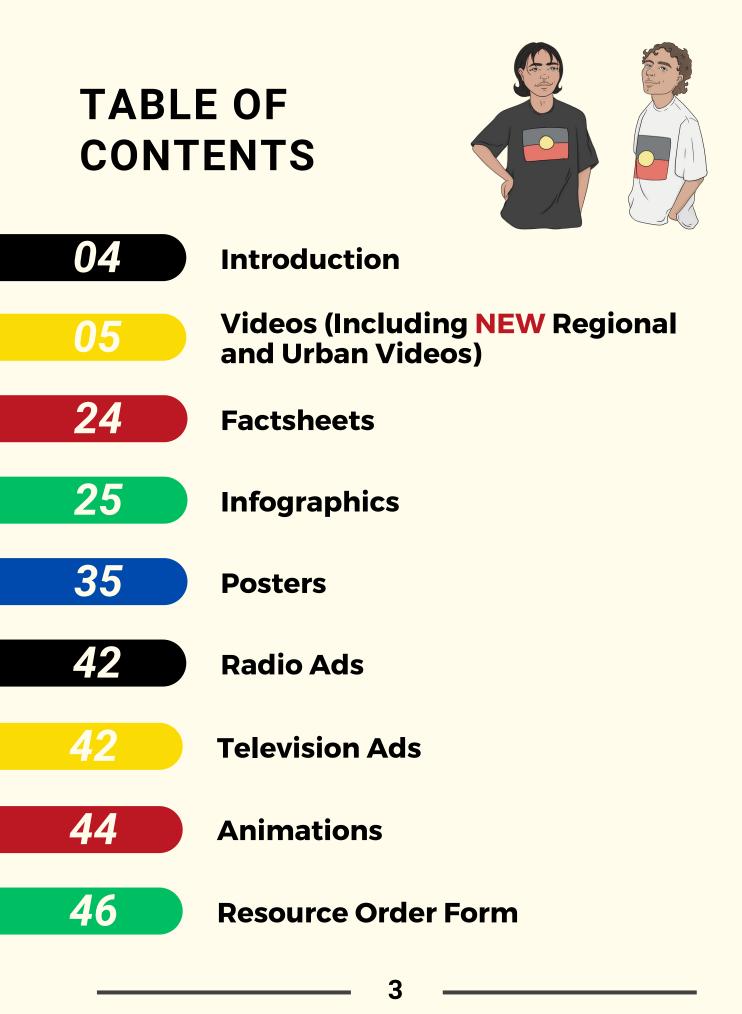




Guide to Young Deadly Free Resources - STI and BBV Health Promotion

youngdeadlyfree.org.au



INTRODUCTION

Young Deadly Free Resources

Rates of STIs and BBVs in Aboriginal and Torres Strait Islander communities have been way too high for way too long – especially for young people in remote communities. It's time to turn this around. This means making regular sexual health checks a normal part of life for sexually active young people – without stigma and without shame.

Young Deadly Free, a project led by the University of Queensland Poche Centre for Indigenous Health (formerly led by the South Australian Health and Medical Research Institute (SAHMRI)), comprises of a set of interrelated activities aiming to substantially increase STI and BBV testing and treatment rates for Aboriginal and Torres Strait Islander young people across Australia. The project is funded by the Australian Government Department of Health and Aged Care until June 30th 2025. Read more about Young Deadly Free project at: https:// youngdeadlyfree.org.au/about-us/

Central to Young Deadly Free project has been development of innovative resources to support community and health services in efforts to significantly increase STI testing and treatment rates among Aboriginal and Torres Strait Islander young people across Australia, and do so as quickly as possible. Otherwise healthy young people at risk of STIs and BBVs who do not generally access health services need to be made aware of how to protect against STIs and BBVs, the need to test regularly, and what's involved in treatment.

Young Deadly Free resources have been developed with input from communities participating in the Project, to ensure that they are culturally appropriate for the target audiences – young people and people of influence in the community. The key messages of these resources focus on STI and BBV testing and treatment, and the need to address the stigma and shame that can be associated with discussing sex and sexuality. Young Deadly Free clinician videos have been developed to support the induction, training and professional development of clinicians and health workers who are new to remote practice, including videos featuring experienced practitioners sharing insights and tips on engaging with young people on the need to test regularly for STIs and BBVs.

This booklet is a handy catalogue of Young Deadly Free resources. All these resources are available on the Young Deadly Free website – https://youngdeadlyfree.org.au/, or if you have trouble downloading they are available on USB using the order form at the end of this catalogue. For more information about the Project contact us at youngdeadlyfree@uq.edu.au.

4

VIDEOS - NEW URBAN & REIGONAL

NEW Urban and Regional

Young Deadly Free

Our new videos cover a range of topics crucial to promoting sexual health and well-being among Aboriginal and Torres Strait Islander youth in **urban** and **regional areas**. These nine new videos have been informed by an expert advisory group who have met over the last year. Video topics include diverse relationships, gender, sexuality, young men being tested, pornography, respectful relationships, consent, stigma and shame and STIs can affect everyone.

Videos are also available in vertical masters for social media use. Please specify which masters you are after in order form.

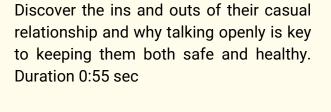


Get Tested, No Matter What Relationship



Safe Sex is For Everyone

Join Laura as she packs for her Schoolies trip with her older sister Amber. As they yarn about the importance of practicing same sex for all genders and sexualities, highlighting the significance of leaning on those close to you and having open conversations about sexual health and wellbeing. Duration 1:15



Walk alongside Ben and Tess, as they yarn about both getting an STI test.



VIDEOS - NEW URBAN & REIGONAL

Young Deadly Free Continued

Porn is Not Real, Talk to Your Buddas



Join Jason and his older brother Ryan as they yarn about the realistic aspects of safe and healthy sexual relationships and the role pornography has or not in real life. Duration 1:15

Fullas, New Partner, New Test Every Time

Join Jack and his buddas on the basketball court. As they take a break and the conversation unfolds, they discuss the importance of regular STI testing and how it is a crucial step in protecting themselves and their relationships. Duration 1:04



Respect Your Relationships, Sharing is Not Caring



After their footy game Brandon boasts about his relationship with Kelly to his mates and flaunts her intimate photos. Tom and others confront Brandon about this behaviour and yarn about the importance of respect in health relationships. Duration 0:52 sec

VIDEOS - NEW URBAN & REIGONAL

Young Deadly Free Continued

There is No Such Thing as a Gammin Question



There is nothing to be shame about, there is no such thing as a gammin question. Duration 0:34 sec

Know, When No Means No, Consent is Key

James and Tom find themselves alone at party and things start to get intimate. James has second thoughts and takes a step back. Tom recognises James's change in behaviour and reassures him that all is okay highlighting respectful boundaries in relationships no matter what type of relationship. Duration 0:47 sec

Get Tested, It's Good For Everyone



Follow all the mob as they break down the stigma and shame surrounding sexual health and wellbeing. Duration 0:54 sec



STIs Can Affect Everyone, It's Nothing to Be Shame About



While Leo nervously waits at a sexual health service for a STI test, he realises getting a STI test is nothing to be shame about. Duration 0:52 sec

Rural and Remote

The following TVCs have been aired on remote TV stations since 2017 as part of the syphilis campaign. The following channels have supported the Young Deadly Free Campaign: Channel 7, Imparja and Indigenous Community TV. These commercials have also been screened on Aboriginal Health TV (Tonic Health Media) within waiting rooms of Aboriginal Health Services nationally.

Videos Messages from Our Mob, for Our Mob

These videos aim to get key Young Deadly Free messages out to young people and others in a fresh, engaging way. We have worked with local people in all the locations we have visited. The videos are available to order on USB.

Speak up. Listen. Support.

Keep your baby safe



Gossip girls



Don't forget to be safe ...



I'm worried about my son



Speak up. Listen. Support. Continued

You might have an STI mate



Have you had any antenatal care?

You got any condoms?





Talkin' True

Anyone can help share sexual health facts! That's what "Talkin' True" is all about; everyday community people helping to get the word out about the importance of STI testing, using condoms and talking about STIs and BBVs.

Coffee Shop







9

Talkin True Continued

Football hero



Radio presenter



Mechanic



Sistagirl



Young Deadly and Free

Being "Young Deadly and Free" from STIs and BBVs

Contact Tracing



Condoman saves the day



Young Deadly and Free

Condoms First



I gotta tell you guys something

I'm going to be the best dad



STI Checks, Easier than you think!



Youth yarn about...

LET'S KNOCKTOT STAL

A video series for youth with the voices of youth. Youth yarn about...

- Looking after each other when it comes to sexual health and STI testing
- When is the best time to have sex?
- When is the best time to have children?
- What jealousy does to a relationship
- What makes a healthy relationship
- Overcoming shame in sexual health
- Sexually transmitted infections.

Make sure you catch all 7 videos.



You can ask that

When it comes to learning about your body and your health there are no stupid questions. Here on "You can ask that" youth will ask sexual health questions some of the questions you might be too shame to ask yourself.



Make sure you catch all 3 episodes

This is us...

The good, the bad, the ups and downs... an honest look at relationships, sex, partying and learning from our mistakes along the way. Through it all, we look after each other... This is us

- Episode 1 | Change the Game
- Episode 2 | Trust Each Other
- Episode 3 | Make It Good

Make sure you catch all 3 episodes.



Yarning to our young mob about men's and women's business

Ever wanted to talk to your kids, nieces or nephews about sex and relationships but weren't sure where to start? These 2 minute videos are for you! Hear from other Aboriginal and Torres Strait people about their experiences and ways of yarning. This is a 9-part series aimed at encouraging and supporting parents, guardians and other family members to yarn with the youth in their family about sexual health.

Yarning to our young mob about men's and women's business continued

- Why should we talk about it with youth?
- Diverse sexuality & gender
- How did you learn about sex?
- When should we talk about it?
- Showing them that we care
- How to yarn about it
- Whose role is it?
- Don't be shame to seek support
- Different things we yarn about

Watch all 9 video



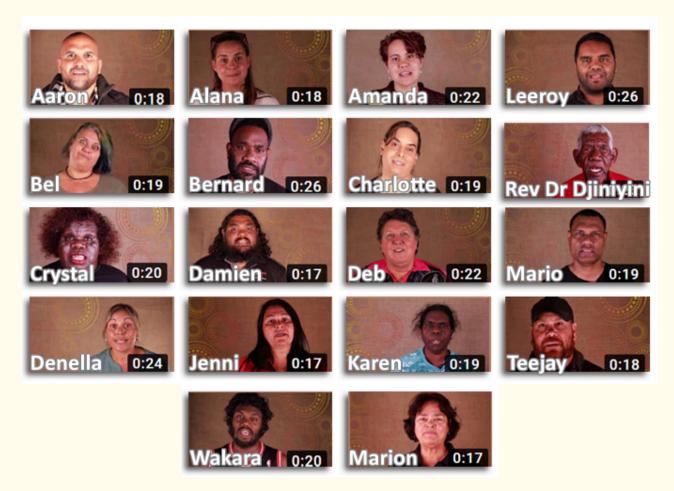
Everyone can do their bit...

Our young people are taking responsibility by...



Everyone can do their bit... continued

Our adults support our young people by...



Videos for Community Members: Empowering Our Communities to Talk About Sexual Health

Yarning to our young mob about men's and women's business

Ever wanted to talk to your kids, nieces or nephews about sex and relationships but weren't sure where to start? These 2 minute videos are for you! Hear from other Aboriginal and Torres Strait people about their experiences and ways of yarning. This is a 9part series aimed at encouraging and supporting parents, guardians and other family members to yarn with the youth in their family about sexual health. Watch all 9 video



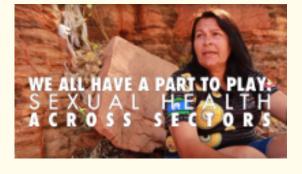
Bridging the gap between adults and youth



The Young Deadly Free project interviewed Aboriginal and Torres Strait Islander people from across regional and remote Australia. A recurring issue that people raised was a concern about the disconnect between adults and youth. We hope this video inspires communities to acknowledge that disconnect and find ways to work together to bridge that gap and make our communities stronger and unified. Duration 7:22 mins

We All Have a Part to Play: Sexual Health across the sectors

Everyone has a part to play in delivering sexual health information; especially if you work with youth. Hear other people's strategies for yarning about sexual health with youth. Duration 7:20 mins



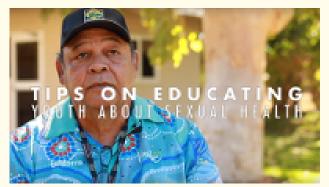
Videos for Community Members: Empowering Our Communities to Talk About Sexual Health

Facts about Sexually Transmitted Infections



STIs are really common in our youth so it's important that all our mob know about them, so we can protect ourselves and our communities. Duration 4:57 mins

Tips on educating youth about sexual health



Sexual health education is important to equip our youth with the right information and skill to make the healthy decisions for life! This video gives tips and advice about sexual health education. Duration 11:11 mins

Antenatal Care: Taking care of yourself, your baby + each other

Aimed at the broader community and focuses on encouraging pregnant women to access antenatal care early and regularly during pregnancy and promotes the importance of STI testing in preventing congenital syphilis. Duration 10:41 mins



Videos for Doctors, Nurses and Health Workers

Health professionals who are new to working in remote communities can find the context challenging, and be unsure of cultural sensitivities. To assist we have produced videos providing background on the STIs and blood borne viruses affecting remote communities. The videos include information on epidemiology, with experienced Doctors, Nurses and Health Workers sharing their strategies for normalising offering testing, communicating with young people about sexually transmitted infections, sex and sexuality issues. The videos are available to order on USB.

Videos for Clinicians Specific to Syphilis All about syphilis



Sexual health clinicians give step by step advice on recognising and treating syphilis in two videos.

Test for Syphilis and HIV with STI Screen



Developed for clinicians working with young Aboriginal and Torres Strait Islander people, with information and analysis on key STI and BBV data, tips for addressing common barriers for testing. Duration 3:16 mins

Rapid Syphilis Testing



This video is about rapid syphilis testing, it takes less than 30 minutes. Duration 1:32 mins

Rapid Syphilis Testing



Developed for clinicians working with young Aboriginal and Torres Strait Islander people in regional, remote and very remote communities. Duration 2:01 mins

Videos for Clinicians About STI and BBV Testing

U + ME CAN STOP HIV: Testing Aboriginal and Torres Strait Islander people for HIV



Sexual health clinicians give advice on recognising, testing for, and treating HIV in Aboriginal and Torres Strait Islander people. Duration 9:08 mins

The basics of STI testing in remote Australia



A quick run down of the basics of STI testing. Duration 2:42 mins

HIV testing: Don't be shame to test



Learn what's involved in HIV testing, what to do and what not to do. Duration 1:47mins Offer all young people STI and BBV testing in remote communities



Developed for clinicians working with young Aboriginal and Torres Strait Islander people in regional, remote and very remote communities. Duration 2:33 mins

Rapid syphilis testing



This video is about rapid syphilis testing, it takes less than 30 minutes. Duration 1:32 mins

Test for syphilis and HIV with STI screen



Developed for clinicians working with young Aboriginal and Torres Strait Islander people. Duration 3:16 mins

19

Videos for Clinicians About STI and BBV Testing Continued

Clinicians sharing strategies for offering STI and BBV testing in remote communities



Developed for clinicians working with young Aboriginal and Torres Strait Islander people in regional, remote and very remote communities. Duration 4:32 mins

Videos for Clinicians That Can Be Used in Supporting Clients

Sexual diversity in Aboriginal sexual health



Young people talk about their experiences and tips for health workers to talk to the LGBTIQ community. Duration 10:30 mins

Creating a supportive space to talk about sexual health



Amanda from the YDF team yarns with clinicians about how they support clients to access sexual health services and encourage behaviour change in different clinical settings. Duration 12:37 mins

Working appropriately in Aboriginal sexual health



Learn about cultural awareness in Aboriginal health settings. It's about being respectful, recognising differences and being open to learning. Duration 9:10 mins

Advice for clinicians: Making the clinic a safer environment for STI checks



Sometimes there are subtle barriers that prevent Aboriginal and Torres Strait Islander people from accessing the clinic for STI checks. Hear the experiences of community and some of the ways you might address these issues as a clinical service. Duration 6:38 mins

Videos for Clinicians That Can Be Used in Supporting Clients Continued

Antenatal Carers: Our role in preventing congenital syphilis



This video is aimed at clinicians and highlights the importance of offering STI testing during antenatal checks to prevent congenital syphilis. Duration 10:03 mins Sexual health consults with Aboriginal & Torres Strait Islander people



Using interviews and role plays this video will give you tips and advice on conducting a sexual health check with Aboriginal and Torres Strait Islander clients. Duration 6:41 mins

Innovative projects in Aboriginal & Torres Strait Islander Sexual Health



A quick snapshot of three different projects in Aboriginal and Torres Strait Islander Sexual Health.

1. Young Person's health checks and peer recruiters in northern Queensland

2. Condom Trees in the Kimberley, Western Australia

3. Outreach clinic in Darwin, Northern Territory

Duration: 8:18 mins

We All Have a Part to Play: Sexual Health across the sectors

Everyone has a part to play in delivering sexual health information; especially if you work with youth. Hear other people's strategies for yarning about sexual health with youth. Duration 7:20 mins



Videos for Clinicians That Can Be Used in Supporting Clients Continued

STI contact tracing in Aboriginal and Torres Strait Islander health



Tips and insight from other clinicians about how to navigate contact tracing and overcome the challenges. Duration 11:40 mins

Listening to your community: Importance of consultation and engagement with first nations communities



Regional and remote clinicians explore the importance and benefits of engaging and consulting with the local community when working in sexual health. Duration 6:15 mins

Working with Aboriginal and Torres Strait Islander Men in Sexual Health



Hear the opinions of Aboriginal and Torres Strait Islander men who work in sexual health and learn strategies to engage men in to your service. Duration 13:10 mins

Community experiences & opinions about STI testing



Are you a remote area clinician in Australia? Ever wondered what the community thinks about sexual health clinical services? This video is your chance to hear from a diverse range of youth and elders about the delivery of sexual health services in Aboriginal and Torres Strait Islander communities. Duration 6:06 mins

Videos for Clinicians That Can Be Used in Supporting Clients Continued

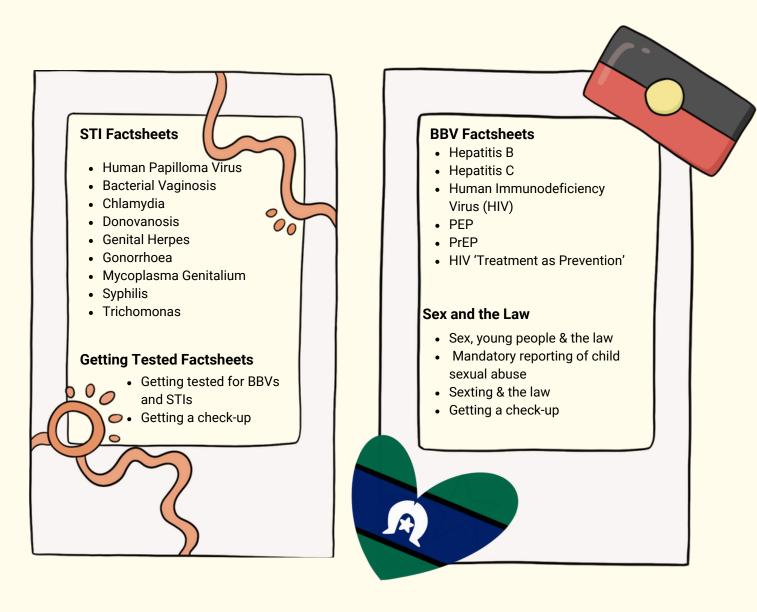
The bigger picture in first nations sexual health



Sexual health is complex. There are multiple factors and issues that can impact and influence a person and their decision about their sexual health. This video digs a bit deeper into some of those factors and may be useful to use in consultations with the community as a way to get them thinking about what factors impact them and their young people locally. Duration 7:42 min

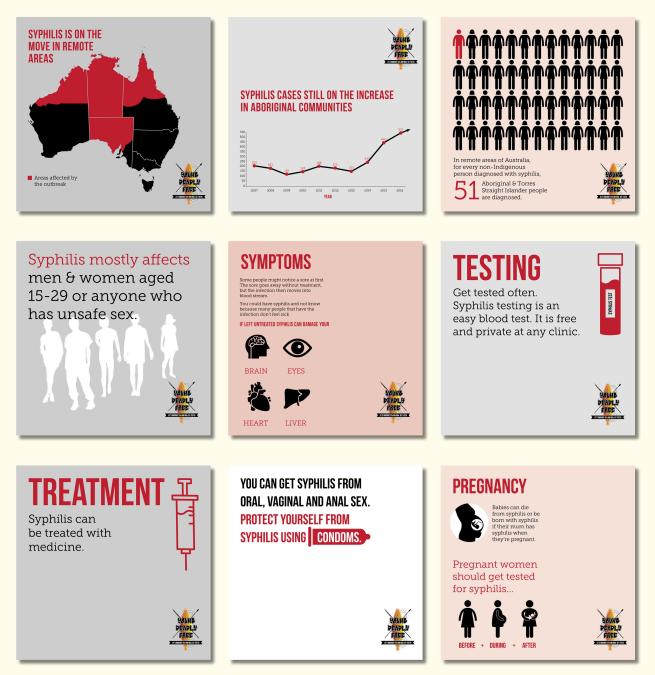
FACTSHEETS

Factsheets on each of the STIs and blood borne viruses affecting young people in Aboriginal and Torres Strait Islander communities, and on what's involved in getting tested for STIs and blood borne viruses are available in two A4 formats – a longer form, as well as a shorter form outlining "the basics".

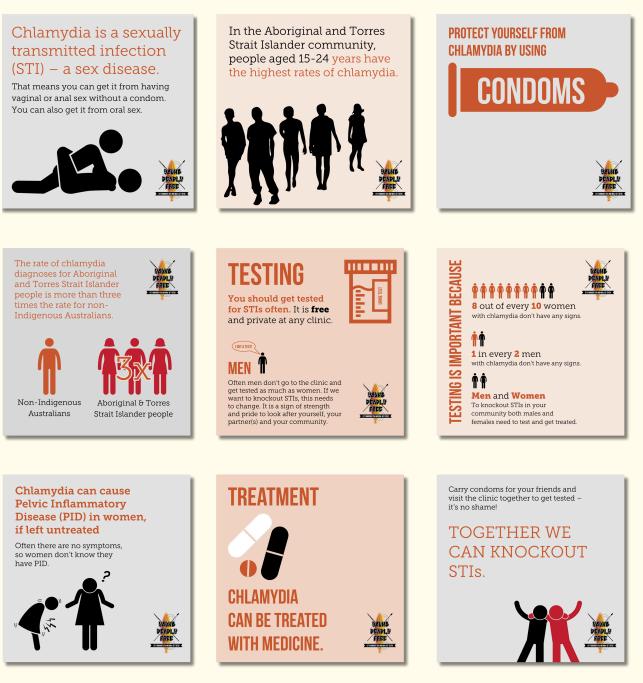


We have produced a set of infographics on sexually transmissible infections (STIs) and blood borne viruses (BBVs) for your use. These infographics contain simple messages about STI and BBV transmission, prevention, treatment and care.

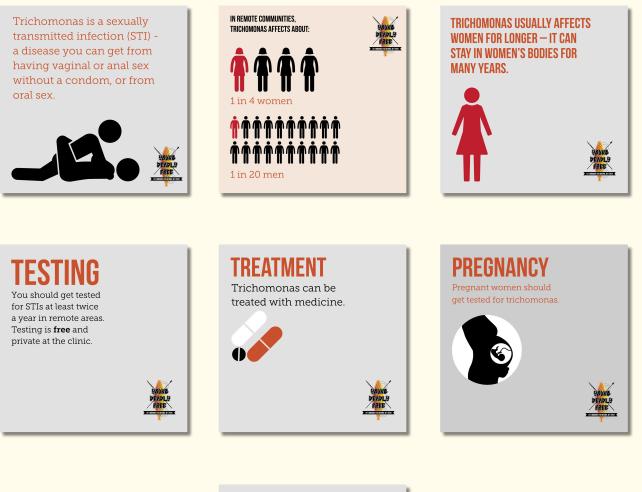
Syphilis Infographics



Chlamydia Infographics



Trichomonas Infographics





Other STIs Infographics







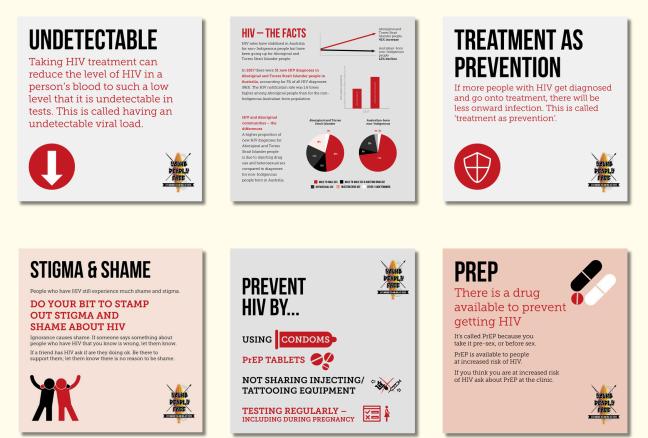
untreated, some STIs can lead to

miscarriage or premature birth - or blindness in babies.

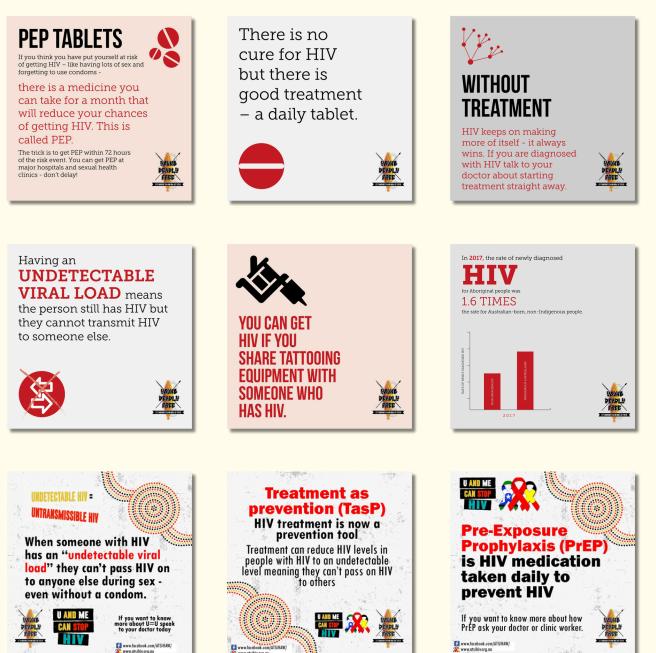
Other STIs Infographics Continued



Human Immunodeficiency Virus (HIV) Infographics



Human Immunodeficiency Virus (HIV) Infographics Continued



30

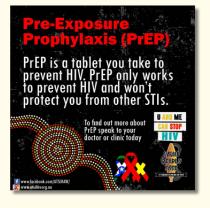
Human Immunodeficiency Virus (HIV) Infographics Continued

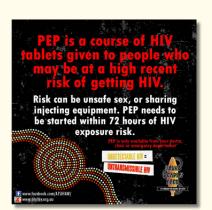




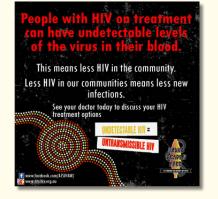










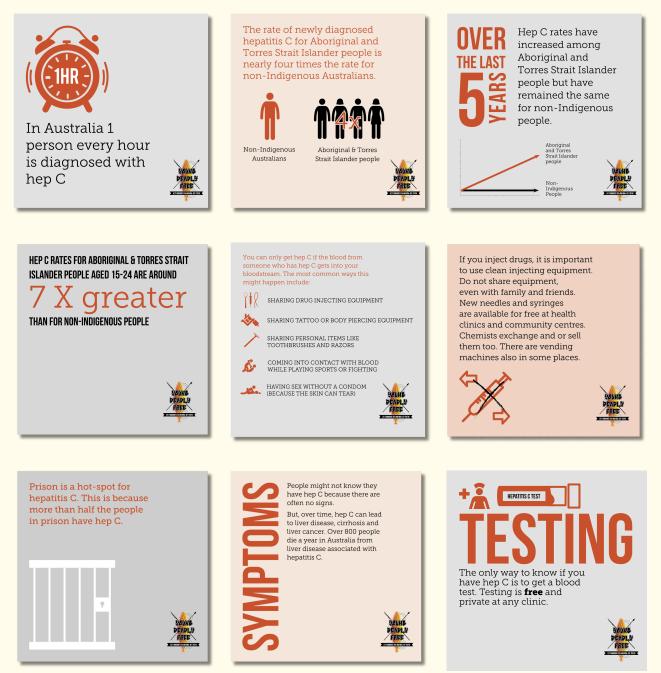




Hepatitis B (Hep B) Infographics



Hepatitis C (Hep C) Infographics



Hepatitis C (Hep C) Infographics Continued



POSTERS

Young Deadly Free posters aim to get our key messages out to young people and others in a fresh, engaging way. The posters depict people from communities across Australia, and are listed below grouped in their state of origin order. Hard copy prints of the posters can be ordered in A2 size by using the number on the image or by the state, or you can order print friendly PDF versions on a USB to print yourself.

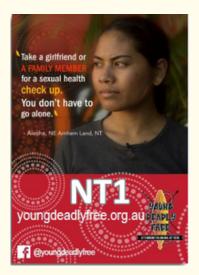
Young Deadly Syphilis Free Posters

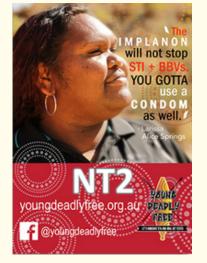


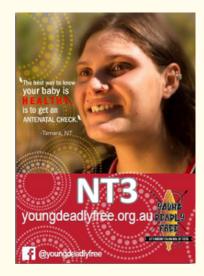


Rural and Remote Posters

Northern Territory

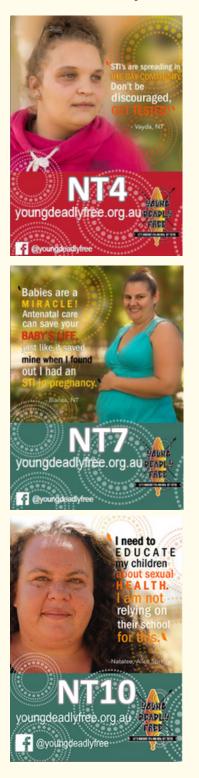


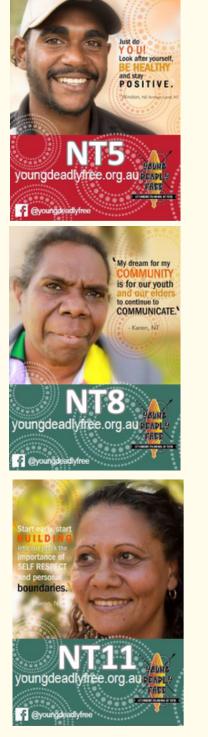




633

Northern Territory Continued







Llove EDUCATING

I want to give

the best sta

TOLIFE

EPTION.

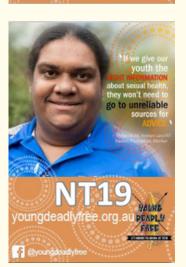
TAXABLE INCOME.

Northern Territory Continued



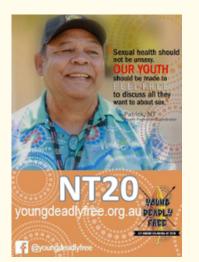


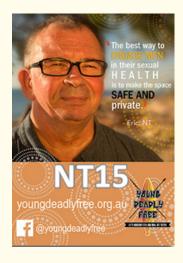
e @your



@youn







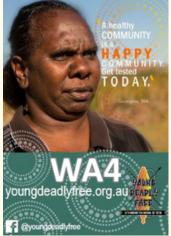




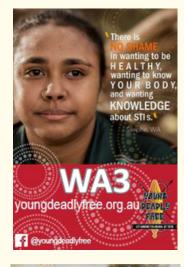
37

Western Australia







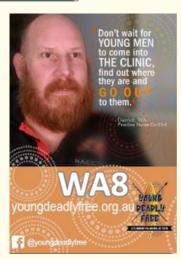








f @younge



South Australia





BARNE

FREE







Queensland







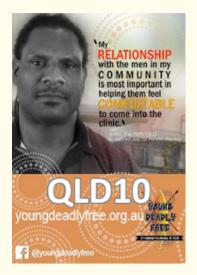


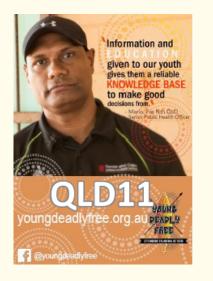


youngdeadlyfree.org.au

f @yo

Queensland Continued









RADIO ADS

Radio ads based on the syphilis campaign TV ads are being broadcast on community radio stations. The ads are available to order on USB.

As well as in English you can listen to some ads translated into the following languages:

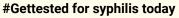
- NPA Creole language
- Wik Mungkan language
- Pitjantjatjara language
- Warlpiri language
- Martu language
- Top End Kriol



TEVLEVISION ADS

The following TVCs have been aired on remote TV stations since 2017 as part of the syphilis campaign. The following channels have supported the Young Deadly Free Campaign: Channel 7, Imparja and Indigenous Community TV. These commercials have also been screened on Aboriginal Health TV (Tonic Health Media) within waiting rooms of Aboriginal Health Services nationally.

42





This TVC is a powerful message from community members about syphilis and the importance of testing. Duration 0:30 secs

Syphilis animation TVC



This animation has been developed as a TVC in response to the outbreak of syphilis. It is available in English, NPA Creole and top end Kriol. Duration 0:31 secs

TEVLEVISION ADS

Risky



Listen Up!



These two TVCs focus on youth and encourage people to get tested regularly. Duration 0:30 secs each

Spots: Have you had your syphilis test?



TV ad focusing on getting tested for syphilis. Duration 0:30 secs

Get tested early, during, and after pregnancy



TV ad focusing on the potential risks of syphilis during pregnancy and promotes syphilis testing. Duration: 0:31 secs

ANIMATIONS

Animations can help explain the facts about STIs & BBVs in an engaging way that's easy to understand, and not too confronting. We've produced these animations for young people to access directly via social media but they're also great tools for community education.

STIs: educational animation for young Aboriginal and Torres Strait Islanders



An educational animation about sexually transmitted infections for young Aboriginal and Torres Strait Islander people. Duration 2:15 mins

U and Me Can Stop HIV



A short animation about the importance of getting tested for HIV. Duration 8:25 mins

Get tested for STIs



A short animation about the importance of getting tested for STIs. Duration 2:56 mins

HIV: animation for young Aboriginal and Torres Strait Islanders



This video is about HIV, an important health issue for young Aboriginal and Torres Strait Islanders. Duration 2:55 mins

PrEP: pre-exposure prophylaxis



Educational animation about PrEP, a new way to reduce risk of getting HIV. Duration 2:11 mins

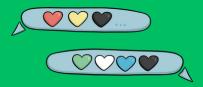
All about syphilis: an educational animation



A short animation about syphilis in Australia. Duration 1:33 mins

44

RESOURCE ORDER FORM



We encourage the use of the Young Deadly Free Resources without any edits or changes. Requests for copies of the resources "as is" can be made via this form:

Organisation
Contact person
Contact email
Resources required:
USB*: Number required
Posters A2 printed: Poster number/s or order by state/territory
Postal address for delivery of items
Name
Organisation Postal address
City / State / Postcode

If you wish to speak with us about making any adjustments to existing resources such as co-branding, minor changes in text, or the production of other resources that utilise our branding please make the initial request via this form. Please attach any relevant background information to the email when you submit this form and we will be in touch to discuss further. * USB contains all videos, TVCs, animations, factsheets, infographics and posters. Email your order to youngdeadlyfree@uq.edu.au



GET TESTED

youngdeadlyfree.org.au

UQ Poche Centre for Indigenous Health poche.centre.uq.edu.au Toowong Brisbane 4066 Queensland